

Editorial Foreword

Dear Journal of Applied Economics and Business Research (JAEBR) stakeholders,

We are pleased to present the 2nd issue of volume 3rd (2013) of JAEBR. First, I would like to share JAEBR's related news and information with you. As a part of our strategic plan, our intention is to increase the presence of JAEBR in the academic world and improve its quality. As a part of this plan we have increased the number and diversity of advisory board members. We have added two distinguished researchers, Asli Colpan from Japan and Erkan Erdil from Turkey. We welcome them to the Advisory Board. I would also like to thank all the advisory board members for their support. We would also like to announce that JAEBR is now included in the Econlit index.

In addition to this exciting news, I would like to let our readers and contributing researchers know that The Journal of Applied Economics and Business Research (JAEBR) flourishes and has increased its international scope. How then do we measure the international scope of this journal? Some indicators can be where a journal is indexed and the impact factor. There are numerous index journals with well-known institutions, however, one of the drawbacks of this measurement is that it does not show if the journal is publishing papers from a variety of countries or not. In many cases, we observe that top journals publish papers from only a few core OECD countries and papers international empirical from other countries do not have any space at all; these journals, thus, lack support. Several studies call attention to the differences among countries, Ofori-Dankwa and Julian (2012: 13) argue "conventional wisdom drawn from developed nations...." cannot be totally used in other emerging economies. Therefore, we need multiple measurements to demonstrate the diversity of a journal. One such measurement is related to author diversity and citing countries (Zitt and Bassecouard, 1998). However, this measurement is based on citation and very little about the production. The variety of institutions and countries which have had a space in the journal is another indicator. Based on this, I would like to present some of the statistics of JAEBR, including this issue. So far, 36 papers from 38th institutions have found space in this journal. Those institutions are located in 16 different countries: China, Croatia, Hong Kong, India, Indonesia, Japan, Jordan, Oman, Philippines, the USA, Uzbekistan, Sweden, the Netherlands, the UK, Tunisian, and Turkey. It was not possible to count the number of citation of each paper since JAEBR is quite new in the academic world and needs some additional years in order to be extensively cited. However we know JAEBR papers are cited in top journals such as Research Policy, Social Indicators Research, Journal of Economic Cooperation and Development, Asian Economic and Financial Review.

Here I would like to continue with the content of this issue which contains four topical research articles. In the paper "How intellectual property regimes (IPR) influence trade with the United States: An empirical approach for 2000 – 2008" the authors analyze trade data of 61 countries and the United States. The results show there is a significant relation between IPR strength and trade. The second paper of this issue explores mechanisms behind motivating employees to participate in continued improvement initiatives. The mechanisms are observed at three different private and public organizations in different industries such as manufacturing, municipal and health care. The results of the study show some of the important mechanisms are communication, visualization, cross professional improvement.

The third paper examines the relation between corporate governance and disclosure quality. Suggested decision tree model is tested through data collected from 46 firms between 2001 and 2010. Among the many findings, one points out that a good quality disclosure may not lead good corporate governance. The last paper focuses on energy –economy and climate models in the policy debate. It does not only present a good summary of proposed models but also analyze main mechanism in those models.

De Martin, Özlem Bozdogan & Yusuf Ag supported our editorial process of this issue. I would like to state my appreciation all of them. Before ending this editorial I would like to thank you for your interest in JAEBR and sincerely hope that you will enjoy reading this issue.

Reference

Ofori-Dankwa, J., & Julian, S.D (2012). Dynamism, capital structure, and performance in a Sub-Saharan economy: Extending the institutional difference hypothesis. *Organization Science*, <http://dx.doi.org/10.1287/orsc.1220.0789>.

Zitt, M., & Bassecouard, E. (1998). Internationalization of scientific journals: A measurement based on publication and citation scope. *Scientometrics*, 41(1), 255-271.

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